

Ketchikan Theatre Ballet

55th Season



Autumn Showcase

October 14, 2016

The Nutcracker

December 9, 10 & 11, 2016

An Evening of Dance

February 23-24, 2017

Spring Gala

May 12-13, 2017

PERFORMANCE PROGRAM ADVERTISING

Support KTB with an ad in our program!
You can increase exposure for your business and
enhance your community profile with ads in our programs.

Professionally printed programs at 7 dynamic performances supporting Ketchikan's oldest and most revered dance school

- an advertising opportunity not to be missed!

With an advertisement in our season programs, you get 7 times the exposure to patrons in the community.

New special page options can provide even greater visibility.

Interested in purchasing an ad for the 2016-2017 season?

Contact the KTB business office at (907) 225-9311 or at ktbbusiness@gmail.com.

Advertising Agreement and Order Form

Ketchikan Theatre Ballet

Advertiser Name _____

Phone Number _____ E-mail _____

Address _____ City/State/Zip _____

Space Reservation

Advertising placement will be held after receiving a 50% payment and advertising agreement. All agreements, final payment, and artwork must be received by November 15, 2016.

- Use artwork from previous season's ad
- New artwork. Contact person for artwork:

Phone _____ E-mail _____

Ad Size _____ Ad Cost _____

Payment Method

- Check (please make checks payable to Ketchikan Theatre Ballet and enclose with this form)
- Credit Card
 - Visa
 - MasterCard
 - Discover

Credit Card Number _____ Expiration Date _____

Name on Card _____ CVV _____

Billing Address _____ Amount to be charged _____

Authorized Signature _____



Ketchikan Theatre Ballet

Special Page Rates

Full Pages, 7.5" h x 4.5" w

Inside Front Cover (Color) \$550

Inside Facing Front Cover \$450

Middle Spread \$750

Inside Facing Back Cover \$450

Inside Back Cover (Color) \$550

Back Cover (Color) \$750

General Ads

Black and White

Full Page Ad, 7.5" h x 4.5" w \$350

1/2 Page Ad, 3.75" h x 4.5" w \$250

1/4 Page Ad, 3.75" h x 2.25" w \$150

Artwork

Artwork must be received by November 15th. Email digital artwork to ktbbusiness@gmail.com. Publisher, PDF, or JPEG formats preferred. If you choose, we can create an ad for you for an additional fee of \$25.

Space Reservation

To reserve ad placement in the KTB 2016-2017 season program, contact the business office at (907) 225-9311 or ktbbusiness@gmail.com. Advertising placement will be held after receiving a 50% payment and advertising agreement. All agreements, final payment, and artwork must be received by November 15, 2016.